

A Gun Crank at the SHOT Show

For those who work in any retail or sales related profession the time from Thanksgiving till New Years is a blur of holiday shopping, long hours and, hopefully, great sales to finish off the year right. Then, after New Years, the world slows down a bit and we launch into handling returns before settling into a new year. Unless you work in the firearms industry in which case it is time for the annual SHOT Show in Las Vegas. The SHOT Show is a massive event for shooting industry insiders to show off new items, meet with buyers and other industry professionals and maybe have a little bit of fun in the process. If you haven't attended and would like a little insight into what the SHOT Show is like this Classic Blue Press article by John Marshall, from the May 2011 edition of the Blue Press, should provide a nice look inside this massive event.